The Future of Privacy

Will Cryptography and Secure Computation Protect Us?

It is hard to argue with the statement that "data is the new oil." Unfortunately, the ever-expanding collection of data from social networks, smartphones, and IoT devices has created an alarming trend. Every month, it seems, there is another huge data breach somewhere in the cyberworld, and people are understandably concerned about how well — or even if — their online privacy is being protected. The questionable behavior of some online services has simply added fuel to this fire.

Both governments and private companies have been trying to assuage these fears. Governments have passed new laws and regulations, such as the General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA). And emerging technologies, including secure multiparty computation (MPC), zero-knowledge proofs (ZKP), and Fully Homomorphic Encryption (FHE), are attempting to put stronger protection in place. But is this enough?

In this VLAB event, a panel of startups, Internet giants like Facebook, and VCs focused on this field will discuss the role of cryptography and secure computation — and the impact that these technologies could have on protecting privacy.

- Can companies effectively balance the desire for data and the needs of consumers?
- Will new technologies be strong enough to provide proper protection?
- How can entrepreneurs leverage this opportunity?

Join us on March 26 to find out.

Moderator
TBA

Panelists
TBA

Thursday, March 26, 2020
6:00 pm – 8:30 pm

6:00 pm:
Reception and demos
7:00 pm:
Panel discussion (with Q&A)

**SRI International
Conference Center**
333 Ravenswood Drive
Menlo Park, CA 94025

Register at the link below.

https://vlab.org/events/future-of-privacy/