MAB Founders Series



Scaling the Company, the Team, & Yourself

The "scalable" founder learns to overcome personal challenges, pushing the limits to achieve lasting success. Failure to manage individual demons can doom a company and destroy friendships. Personal growth may be one of the toughest challenges an entrepreneur may face. Only those who learn how to grow personally will survive and thrive — scaling the company, scaling the team, and "scaling" themselves.

If you are a founder or are thinking about starting a company, join us on Thursday, November 2, for a fireside conversation with Jacques Benkoski and Mark Coopersmith. Hear from two seasoned entrepreneurs and investors about the seldom-addressed personal challenges you will face in growing your startup and how to overcome them.

Among the topics Jacques and Mark will address:

- Navigating founding, funding and growth
- Surviving near-death experiences (and you will have them)
- Working with your board and other key stakeholders
- Maintaining perspective

Note: Tickets will NOT be available at the door, so register today.



Mark Coopersmith Senior Fellow and Faculty Director UC Berkeley, Haas School of Business

Thursday, November 2, 2017

6:00 pm – 8:30 pm

6:00 pm: Networking reception. (light food, wine, beer, & beverages)

7:00 pm: Moderated discussion (with Q&A)

San Francisco SOMA (Location details will be sent via email to ticket holders.)

Only \$35 for this unique event.

Regsiter using this code or the URL below.



https://www.vlab.org/events/founders-series-the-scalable-founder/